

PROJECT PROPOSAL
CRITECH SMS SOLUTION
(Management Customers *SMS Platform*)

PREPARED BY

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The world is a dynamic place, little wonder things changes every day. The level of success and acceptability of any organization depends to a great extent on its ability adapt to change in its environment.

We are now in the computer age and there is no doubt that ICT is fast gaining momentum day after day. Many organizations such as Churches, Schools, Real estate, Restaurants, Mosques, Media stations, corporate organization and individuals are now exploiting the benefits of ICT to keep their customers close to them.

Effective communication with customers is very vital in any organization or business. Since the first aim of any business, corporation or organization is to get as many people as possible to be aware of their product and service.

Every corporation or business will make sure all her customers who purchased services or products keep coming back to purchase again and again.

Many businesses are aware that a happy customer is a loyal customer. Every organization now has certain plans in order to enhance customer service and to keep customer spending with them, the business that gains customer's loyalty is the one who know how to make them happy. Sending a monthly greetings message is an essential to present your care to customers

That is why we are introducing to you "**Bulk SMS Solution**" Bulk SMS is a great tool to achieve rapid communication with all your customers regardless of their location and promote sense of belonging among customers through their GSM phones.

SMS simply means Short Message Service which you can use to give information to customers as urgent as possible. The customers get the information instantly on their GSM Phones.

WHY BULK SMS?

- To notify customers for their loyalty.
- To notify customers of existing promo.
- To notify customers of new product.
- To send greetings to customers. (Monthly, Easter, Xmas, New Year greetings).
- To notify the management of upcoming meetings.
- Workers birthday notification.
- And many more.....

BENEFITS OF BULK SMS

- Instant delivery.
- It's very cheap.
- It can be sent to thousands, millions of GSM numbers at the same time.
- It can be personalized e.g. **CIMI Bank, CritechSMS, etc.**

OUR PRICES

Set up fee: FREE

Training : FREE

<u>SMS QUANTITY</u>	<u>PRICE</u>
0 - 9,999 units	N1.95 per SMS
10,000 - 49,999 units	N1.80 per SMS
50,000 - 499,999 units	N1.65 per SMS
500,000 - Above units	Contact us.

Do not hesitate to contact us for more information.

Yours Faithfully,

Akinade Ayodeji

For: CriTech SMS Solution